



REWORK

Pleasure is Pretty

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After several releases on the Frankfurt based label Playhouse Rework now present their second longplayer, on which they continue their work on thrilling post-retro-like New Wave hits. "And although Electroclash may have run itself ragged, Rework hasn't stopped giving it another shot. Combined with a new rock-rooted attitude and the new female front singer Sascha Hedgehog, who finds herself singing 'Love Love Love Yeah' abandoning Gallic sensuality in favour of Hoxton-esque disenchantment, programmers Daniel Varga and Michael Kuebler wear their sunglasses at night, punching out beats fresh out of 1981." (J. Meggitt)

For the release they've chosen the joint venture between Pavlek Records from Berlin and Allscore from Stuttgart as their partner. Avoiding a long and nerve-racking label search, they preferred to settle the release within their related network.

According to the new formed band-appeal in performance and sounding of the record, they decided to leave Playhouse for this „roadtrip“. The record felt bit too rocky for the guys from Frankfurt and so Rework came up with the idea of leaving the label for the longplayer, but keeping it tight with Frankfurts Playhouse in order to continue dropping their maxi outputs there.

The record may not be seen as a turn in the Rework sound, it's rather a logical progression of the band: Keeping in touch with dance-floor-culture and at the same time opening up to a more new wave orientated kind of feeling to the music. As result the record is filled with their well appreciated cold dance-floor hits and elektro-guitar-synth-ballads. All disguised with straight rhythm patterns and synth-guitar lines in tradition and emotion of Eighties club culture and their house music background. Besides that and thanks to their new singer they also pushed up their ready to rock glam-factor, when they enter stage and start to pump their „who loves you“ electro wave sound through the p.a.-stacks. „Ready for pressure, ready for pleasure...“ „don't fuck with love, it's fucking life...“ and „you are so sick and sweet, I am losing myself...“ are some of the lyrical benchmarks, they transport.

Quoting:

„Welcome return for the Rework - you know what you're getting here, or should do by now - 007 floor ready to go disco, and you gotta love a tune with the chorus "love love love yeah!", uttered by the most deadpan germanic voice since the Flying Lizards assaulted James Brown. "So cold" squares this with some isolationist punk-funk recorded in a bathroom, so cold in fact its very cool indeed.“ boomkat

Tracklisting:

1. wrong in all your ways
2. check your vox
3. losing myself
4. not what you see
5. cant wait
6. questions
7. come on
8. love love love yeah
9. i want to be like
10. pleasure is pretty
11. what she wants
12. christiane
13. bus driver (cd bonus track)